



SQA LOGIC

software quality assurance

Who we are, what we do, our philosophy

Our unique way of approaching the challenges faced by our clients.



Who's SQALogic

SQALogic's holistic approach ensures that quality assurance is about more than just tools and looking for bugs: it is a comprehensive enhancement of processes to meet each client's specific business needs and deliver more robust softwares. **In other words, making sure that Software Quality Assurance becomes an investment, instead of an expense.**

With their agnostic approach, SQALogic maintains strong partnerships with industry-leading technology providers, which enables them to leverage the most effective tools and platforms available.

SQALogic takes pride in its collaborative approach, **combining our technical expertise and deep understanding of industry-specific challenges with our partner's tactical strength to deliver unparalleled value to organizations striving for excellence,** best practices and clear results in their software development processes.

Keep in touch



David Milette

**Founder and Chief
Technology Evangelist**

 @davidmilette

 david.milette@sqalogic.com



Jade Desrosiers

**Director of Business
Operations**

 @jade-desrosiers

 jade.desrosiers@sqalogic.com



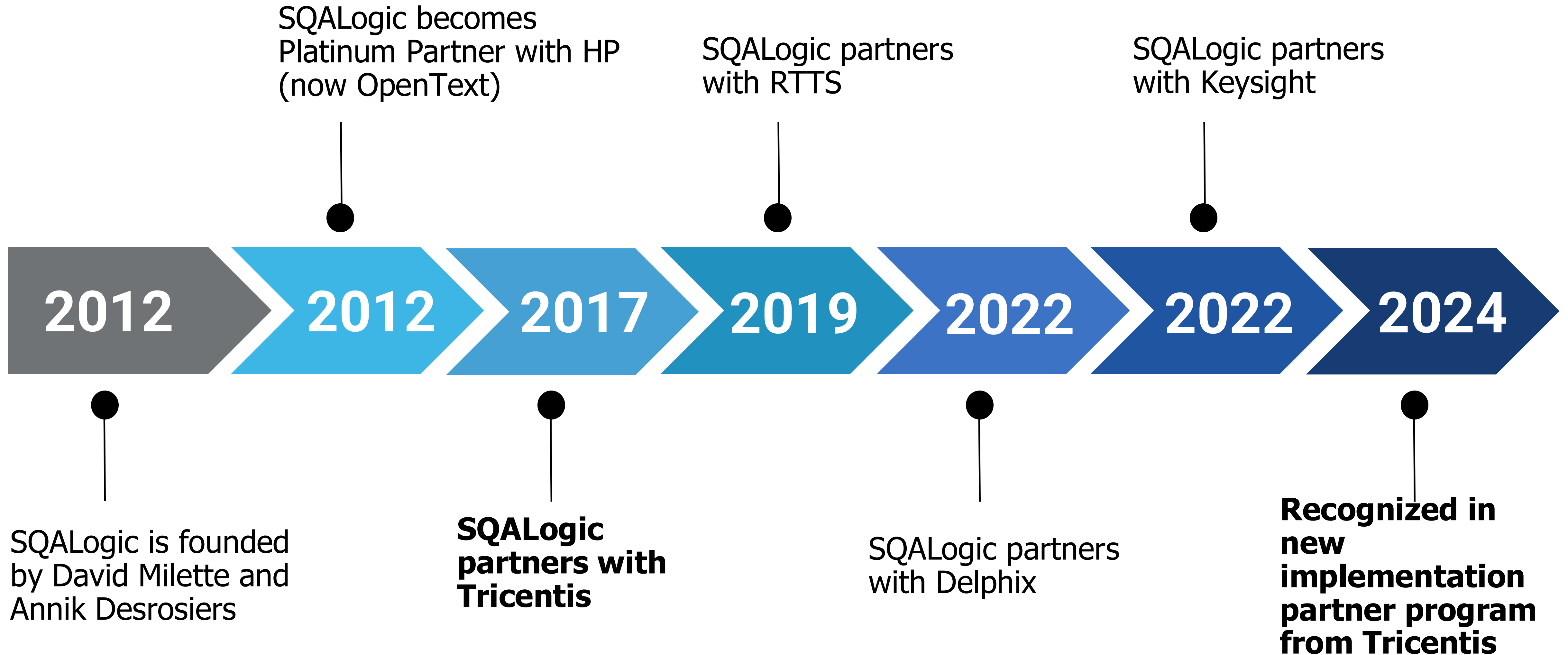
Preeti Sapra

QE Manager

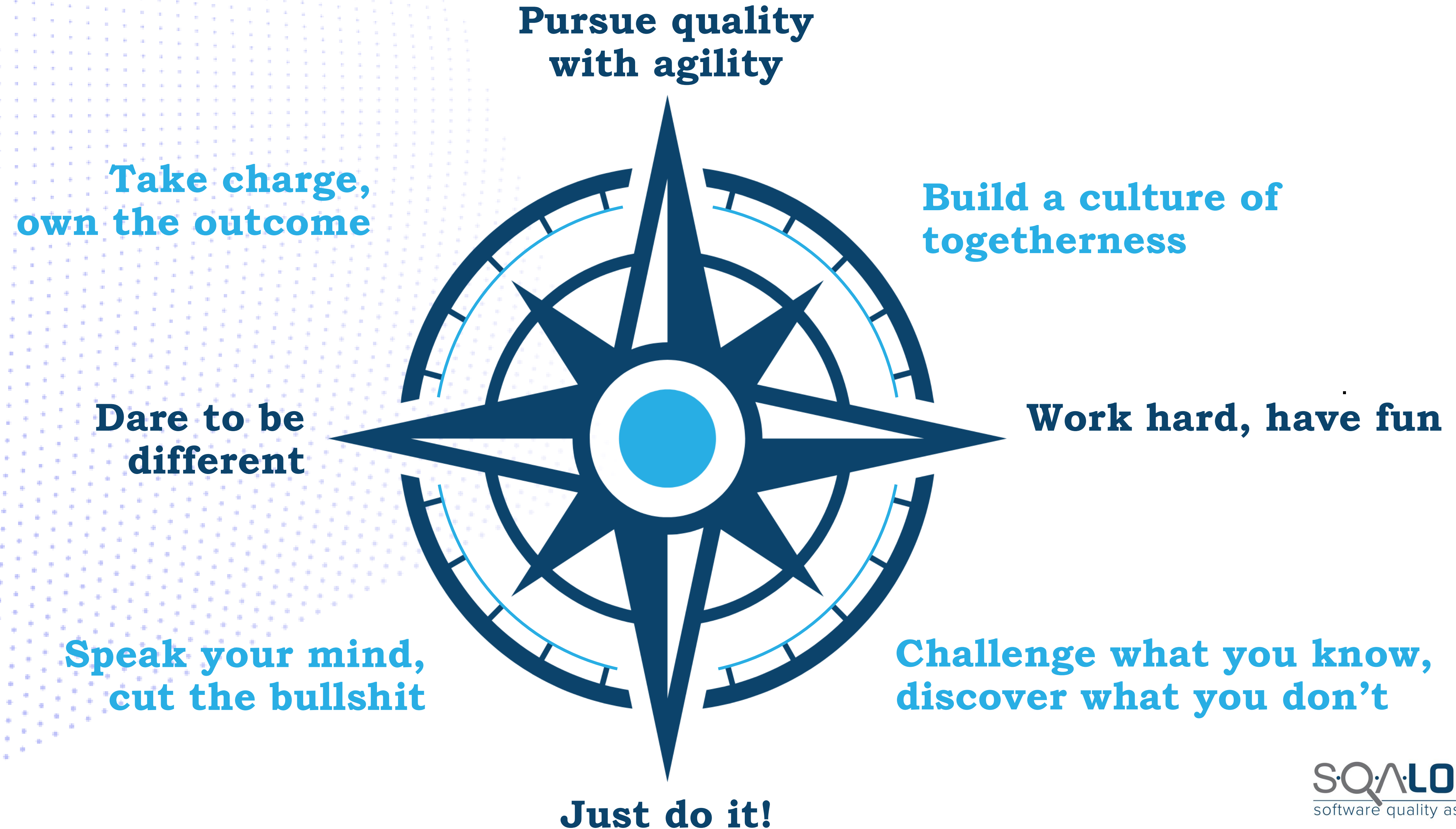
 @Preeti-sapra

 preeti.sapra@sqalogic.com

Our history



Our values



Our missions



Assist

By supporting our customers in their search for solutions to find the most effective and adapted to their needs.



Educate

By distilling the best industry practices with our clients so that their projects reach new heights and guarantee them optimal results.



Unite

By developing an international network of experts that we can call upon to provide clients with the right people at the right times.



Reassure

By offering packaged solutions with measurable results and guaranteed deliverables ensure satisfaction and earn the trust of our clients.

Our fields of expertise

SAP

Application lifecycle management

Test Management Functional testing

Load/Performance Testing

Changes analytics

ETL

Automation Transformation

Data Management

Implementation/Enablement

Our approach

A unique way of delivering; The Fixed Bid model

We know how unpleasant surprises can come with time and material contracts. With a traditional consulting offer, the time to achieve the expected results is uncertain and may vary. This uncertainty therefore has a direct impact on the price resulting in a final cost that may be significantly different from the initial estimate.

That is why SQALogic has decided to take a completely different approach and created our FixedBid offering:

- ✓ Custom-built solutions for your business reality
- ✓ A delivery date set from the start
- ✓ Concrete deliverables
- ✓ A fixed price with no hidden costs

Success Story

Implementing automation at Desjardins



Directly responsible for tiers 1 and 2 support in French for all incidents and ticket handling for Desjardins testing products. This involves handling closing and having monthly escalation and alignment meetings.



Implemented the currently in-use automated testing framework used daily by the banking division to test out their application landscape representing millions of dollars yearly of savings and reducing risk to key systems.



Responsible for implementing mandatory code-coverage requirements within Desjardins amounting to improved distribution of quality ownership in a shift-left fashion and improved overall application quality.



Standardized quality reporting practices across the bank facilitating roll-up of data and metrics to the VP and C level to allow better decision making to take place.

Our Services

Providing state-of-the-art expertise to obtain the best results

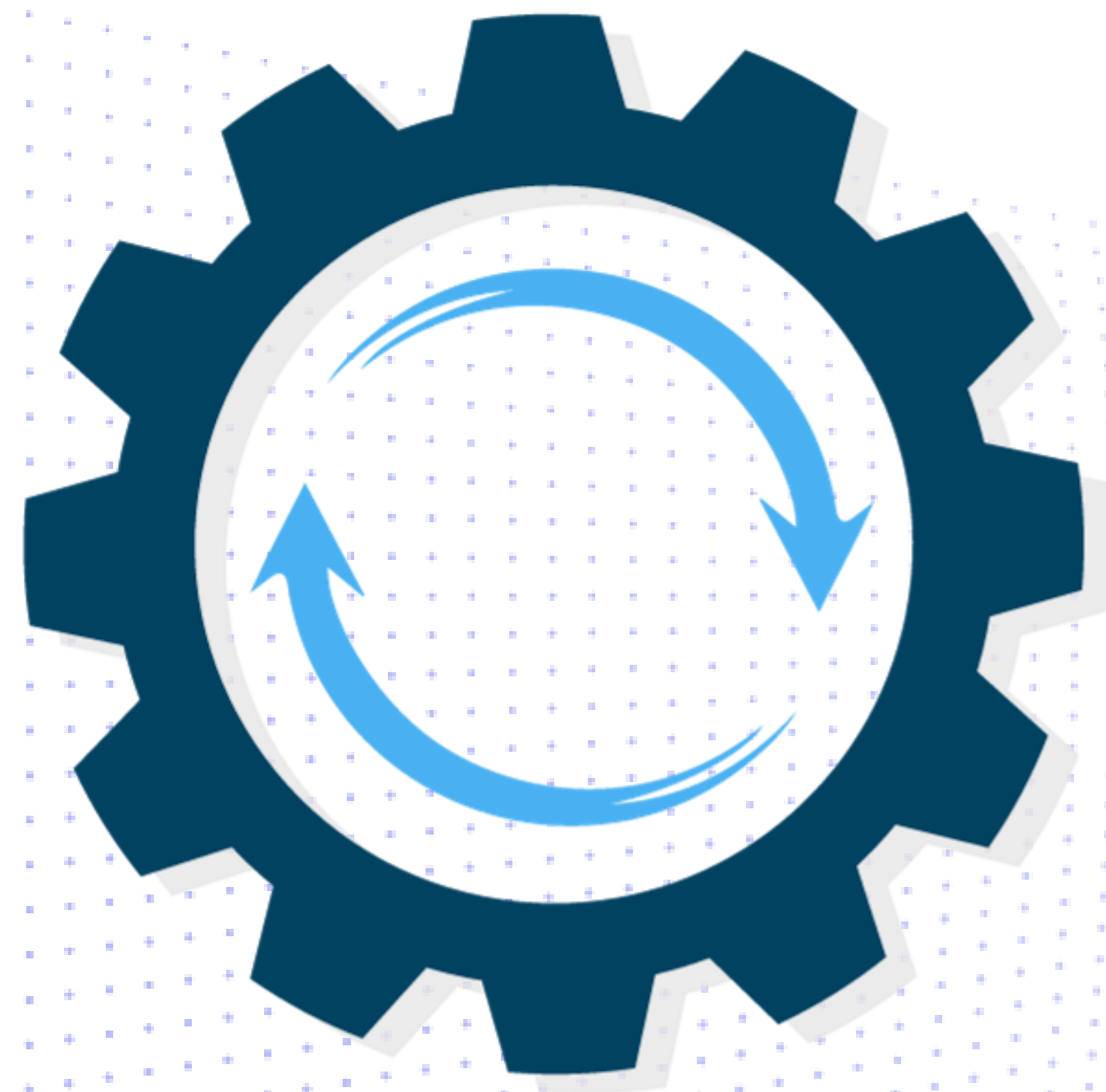
To obtain the best results in terms of Quality Assurance, we have developed **our philosophy which we call the 3Ps**. These three fundamental pillars are at the heart of all our solutions and are constantly improved to guarantee optimal quality.

Products
Infrastructure
Enhancement

Processes
Strategic Transformation

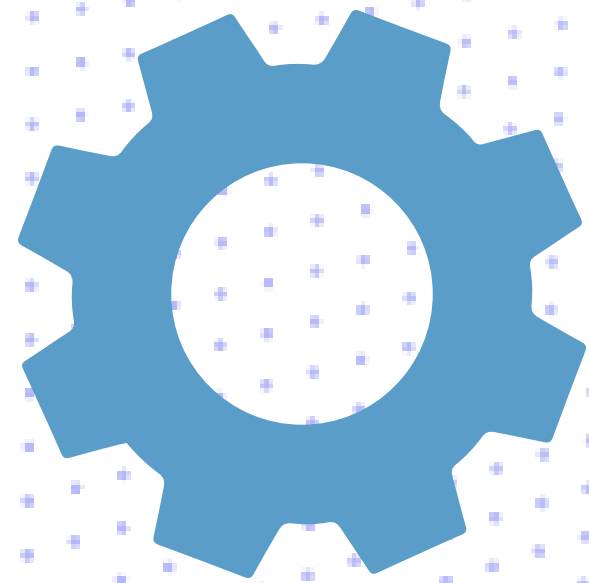
People
Training
& Mentoring








Strategic Transformations

We help you implement a realistic and optimized methodology for the success of your projects.

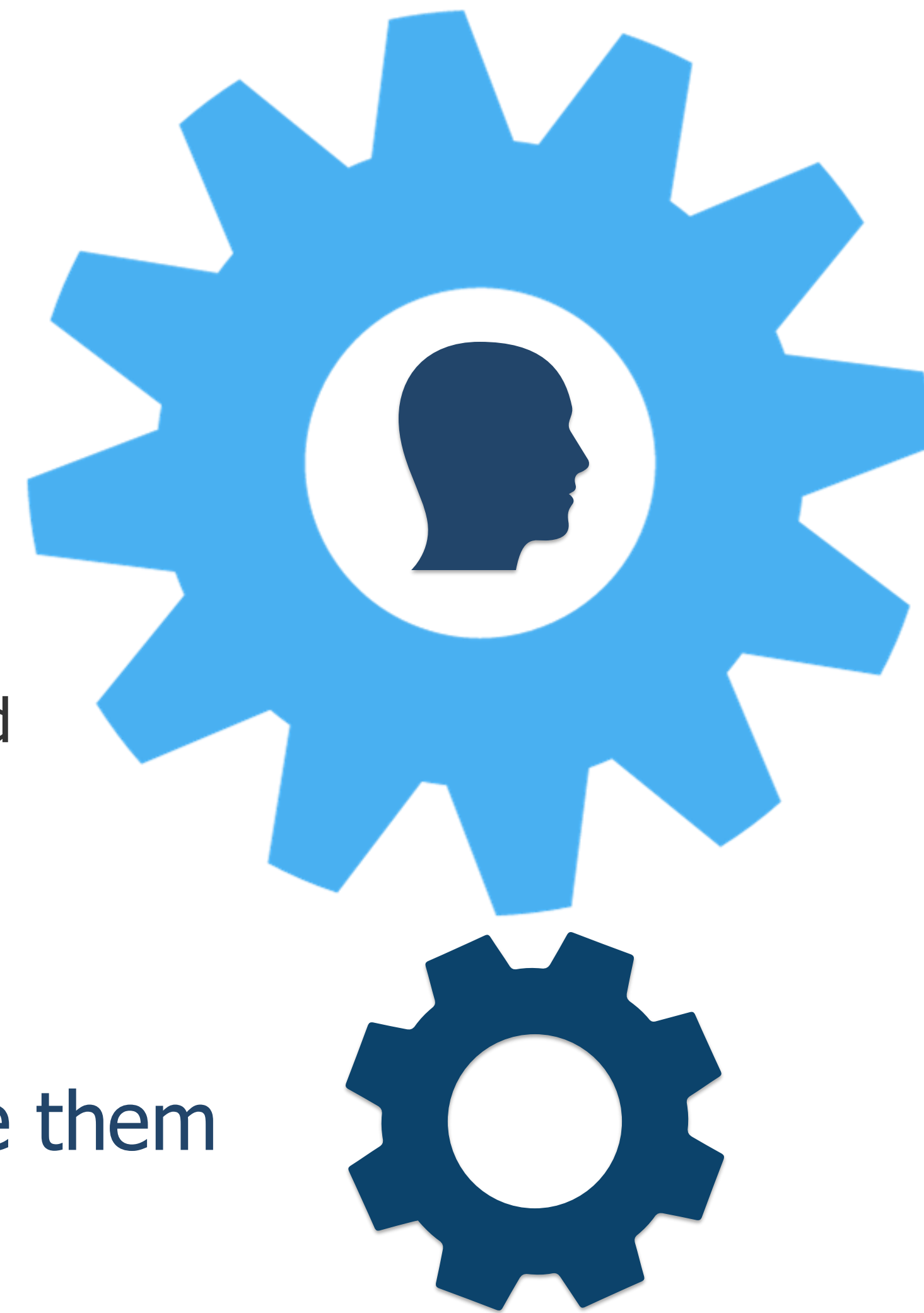


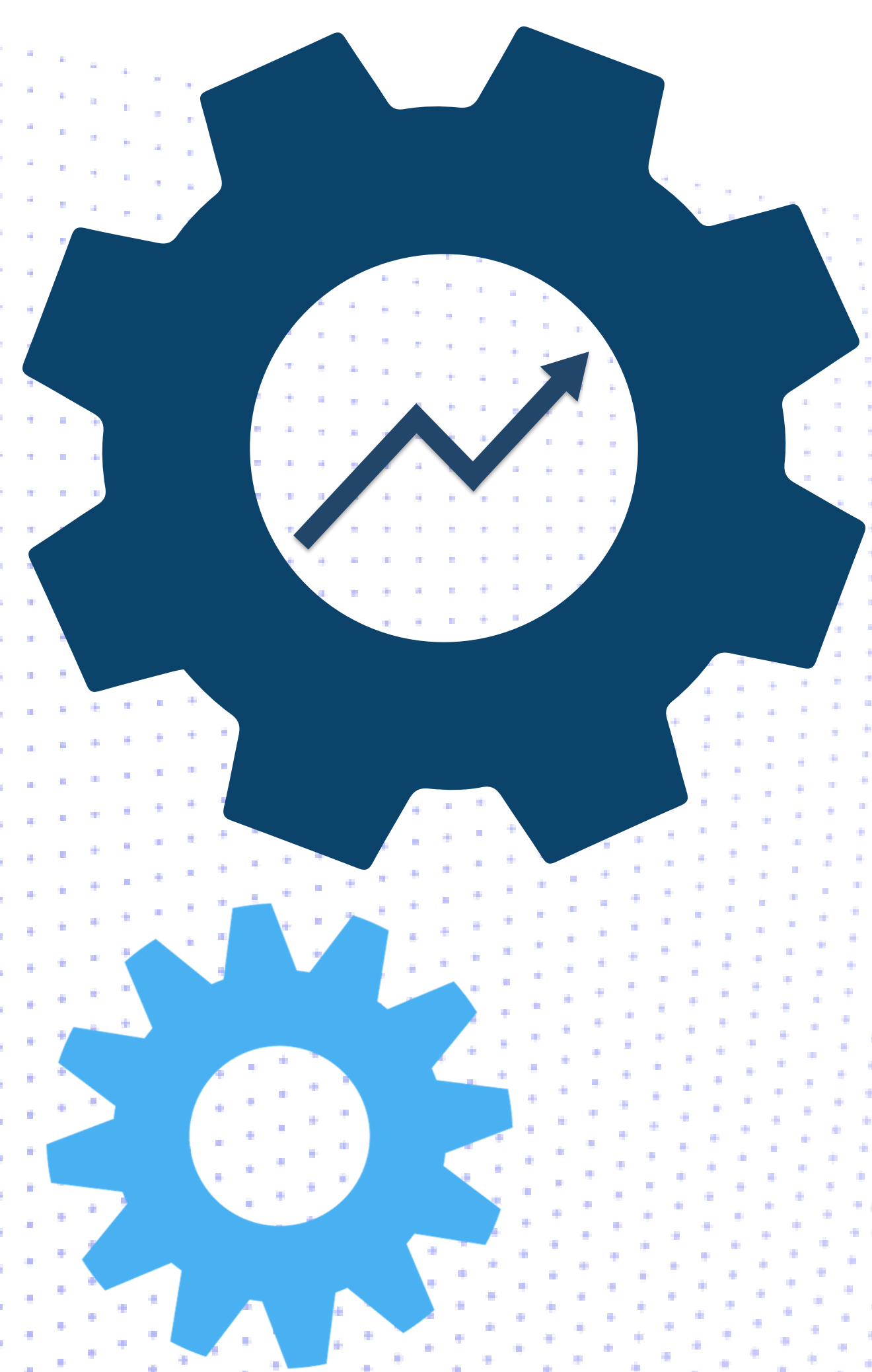
-  Remodel your processes based on the industry best practices
-  Augment coverage and efficiency with automation
-  Reduce risks of exposure through ETL and Data Testing

Training & Mentoring

The corner stone of your project are the people working on it. That is why we make sure you have the right persons, at the right time, motivated and working together in the best possible conditions.

- ⚙️ Develop the skill level of your employees
- ⚙️ Mentor and develop your internal support teams to give them autonomy in the management of tools
- ⚙️ Provide the best advice for the orientation of your organization
- ⚙️ Meet your needs for qualified personnel by offering resources supported by experts, at an affordable price





Infrastructure Enhancement

The solutions and tools best suited to your environment, your budget or the skills available internally to facilitate and accelerate the realization of your projects.

- ⚙️ Help you choose the best tools for the sustainability of your organization
- ⚙️ Support you in the installation of a new tool or in the improvement of practices with an existing tool
- ⚙️ Guide you in updating your tools
- ⚙️ Assist you in the migration of your data

Tactical Solutions

Our tools and services to make your strategies a reality.

Your organization may face temporary situations of work overload, mission requiring resources, human or financial, that you do not have.

SQALogic experts are there to support you by offering you quality solutions at unbeatable prices for your outsourcing needs, optimizing the performance of your infrastructures or supporting your tests.

- ✓ The load capacity of your solutions
- ✓ Create an environment that pushes your QA department to excel
- ✓ Provide best practices for your functional tests
- ✓ Respond to your specific quality assurance needs
- ✓ Design, build and execute manual tests

1 - Automation tool selection help

Let our experts guide you.

In order to save you time and to be directed to the most suitable tool. After studying your needs, our experts share their knowledge with you to help you choose your automation solution. This service includes help with setting up and support once the tool is deployed.

2 - Implementing a template (framework)

Helping you to achieve better results.

Help you design automated tests: our local and offshore teams provide you with an optimal template to guide you in achieving your objectives by optimizing the use of the tools you already have or are acquiring.

3 - Validation and Optimization of performance

Optimize the performance of your systems today and allow your employees to surpass themselves.

The productivity of your business depends on the performance of your systems. Yet performance is often neglected. The achievement of an organization's objectives depends on its production capacity, its human resources or the performance of its systems. However, other variables need to be considered. You must therefore be careful in your analysis. By optimizing the performance of your infrastructures, you guarantee a pleasant and fluid user experience. In this way, you will limit the loss of business opportunities due to the frustrations felt by your consumers.

CareLogic Program

The essential check-up for your software quality assurance.

What is CareLogic?

CareLogic is a free of charge program that allows organizations to evaluate their current health status of their Quality Assurance practice and make well informed business decisions regarding immediate or future improvements.

The self-administered Maturity Assessment platform (questionnaire) is part of SQALogic's diagnosis tools or can be used as a stand-alone quality assurance health indicator.

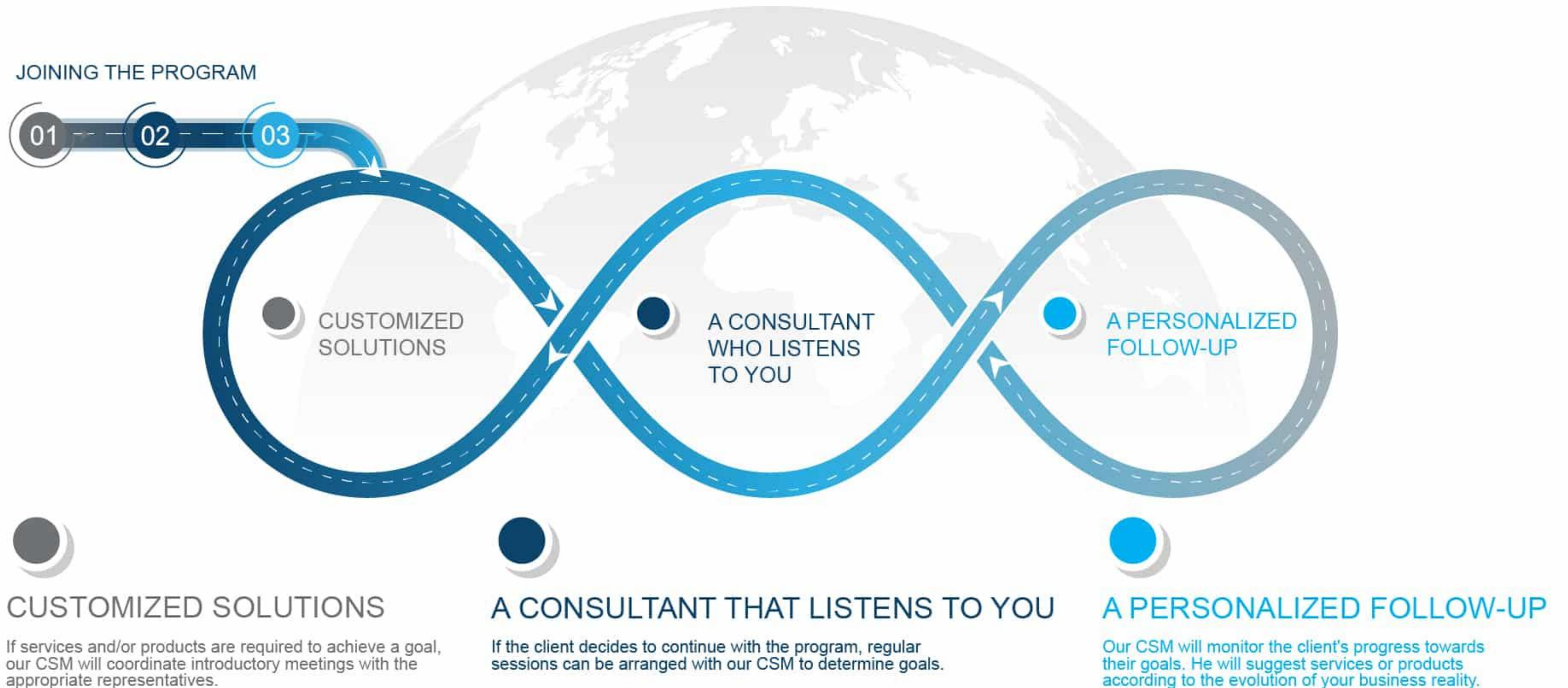
What are the "3 Ps" that are being measured?

- **Processes:** This measurement is associated to your organization's maturity regarding internal procedures.
- **People:** This measurement is associated to your organization's technical and non-technical members, along with your organization's overall satisfaction with their current status.
- **Product:** This measurement is associated to your organization's product ownership and the current technology being used to address your requirements.

What to expect from the results

- The results of the questionnaire will be gathered and assessed based on the combination selected by the participant/customer.
- This report will provide a high-level overview of the participant's testing practice.
- Easy to read color coded results
- A meeting with our agent can be schedule for a more detailed report. (cost-free)

CareLogic's road to success!



Flex Credits

We got you covered!



Flex Credits are a currency that provides you a flexible way to obtain short-term services. They **can be used for up to 12 months after purchase.**

Whether it is a need in terms of support, training for you and your team or a request for consultation, our center of expertise is committed to supporting you in optimizing your quality assurance practice.

Our expertise and proven delivery methodology enable clients to achieve tangible results and realize ROI in an accelerated time frame.

Quantity

Unit price 2025

1 - 9

190 \$CAD

10 - 49

159
\$CAD

50 - 99

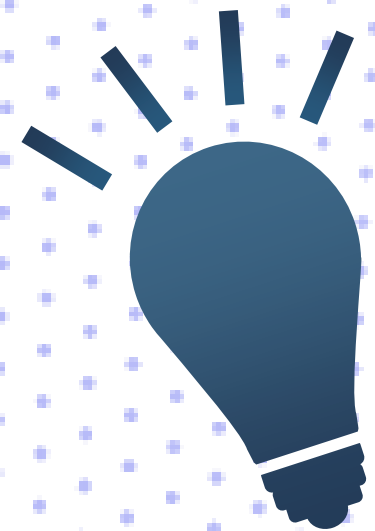
146
\$CAD

100 et +

127
\$CAD

Pricing for adding credits to your bank works according to a tier system.

The principle is simple:
the more hours you add to your bank, the lower the unit price.



If you estimate that you will need assistance several times during the year, **it will be more cost-effective to purchase a large quantity of credits** to adequately cover your needs.

Our Clients

Discover the effectiveness of the SQALogic methodology.

Finance

cg/Canaccord
Genuity
G Ventures Corp.

Desjardins



RBC
Royal Bank

BANQUE DU CANADA
BANK OF CANADA

buckzy

Energy

Hydro
Québec

hydro
one

NOVA
Chemicals

Husky
Energy

ENBRIDGE

enercare

Techno.

hp
HEWLETT
PACKARD

ca
technologies

Communication

Bell > VIDEOTRON

Transportation

CN

BCFerries

Oceanwide
An Insurity Company

SQA LOGIC
software quality assurance



Services



Insurance



Manufacturing



Commerces



Mining

